



Connect the Dots in Your Enterprise with a Software as a Service Solution

Reach business objectives, innovate and grow faster by connecting your people with collaboration software

Organizations want to take advantage of open, flexible Web 2.0 technologies. They want to use social software to add a new dimension of imagination and innovation. 75 percent of CEOs believe the key to innovation is collaboration among employees, customers and partners. INTELMARX's ThoughtShare software for organizations empowers you to be more innovative and helps you execute more quickly by using dynamic networks of coworkers, partners and customers. ThoughtShare is a Web 2.0 driven product which enables a new level of "collective intelligence" by locating expertise, sharing information and expanding professional networks faster... better... and smarter.



When executed properly ThoughtShare provides users real-time access to relevant, trusted information and applications presented based on role, expertise or preferences. It empowers people with the tools to make better decisions more quickly and to work more efficiently through social software for enterprise. Based on Web 2.0 technologies, ThoughtShare provides the forum for building dynamic professional networks of coworkers, partners and customers to foster enterprise-based innovation.

ThoughtShare Features and its Benefits

Tagging - Tagging is one of the most important Web 2.0 technology used in ThoughtShare. Simply put, a "tag" is a word used to describe and categorize an item -- whether that's a person, a web page, or a blog entry -- so that a person can find it easily later. Typically, items are tagged, or categorized, both for an individual's use and for broader use. An individual may select tags according to their own categorization practices. The collaborative categorization of information that arises organically from the people using tags (folksonomy) is a key difference between information sharing in social software and the top-down taxonomies of knowledge management approaches of the past. The tagging approach has driven broad adoption in the consumer space as people have the freedom to create their own tags and reuse existing tags.

Profile Pages - Profiles let users tap into the knowledge capital within your organization, and make it easy to establish new business contacts. Profiles help the user to discover the right people, at the right time. Users can find people - search for people -- based on things like the person's name, their expertise, location, and interests. An integrated directory and our search engine along with profiles help the user identify and work with key people who have specific knowledge or strategic business relationships.

(more features on the back)

ThoughtShare Features and its Benefits

Blog - Blogs connect people - within and outside your enterprise and help you build communities of shared interest. They give each person in the enterprise a voice. Because blogging is as natural as writing an email to a group, one can share thoughts and solicit feedback without worrying about filling up everyone's inbox. Blogs also foster communication with peers or colleagues and nourish innovation.

Communities - Communities allow individuals who share a common interest or strategic vision to collaborate with one another by exchanging and sharing information or interacting with one another. Enterprises can use communities as major practice areas and then sub-communities can be developed by project or special topics or disciplines. Communities can be public or private.

Bookmarks - Bookmarking is a whole new way of connecting people and amplifying the power of working together. Bookmarking makes it easier than ever before to share information and accelerate innovation. With bookmarking, you can discover where

people get their information. You go straight to information that a member of your community has already vetted and found appropriate and useful. You can discover information using search-and-pivot browsing: start by navigating by tags or links or people, and, when you find someone who looks interesting, jump forward to go to their profile or their bookmarks.

Files Bin - Files Bin is a place where you can upload files from white papers, memos, articles and more. The interface, designed just like a finder or file directory on a PC or MAC is intuitive, allowing files to be found with ease. This files bin can serve as a data-house for potential clients looking for information, a web-based intranet to access files from outside the office or sharing documents among colleagues or offices.

Dashboard - Dashboard is an interface used for hosting mini-applications known as widgets onto one web page. In our time-starved workplace, the dashboard allows the user to see what is going on in their community, the entire network and the activity of friends, for example, at a glance.

- > **ThoughtShare empowers people with the tools to make better decisions more quickly and to work more efficiently through social software for enterprise.**
- > **ThoughtShare provides the forum for building dynamic networks of coworkers, partners and customers to foster enterprise-based innovation.**
- > **Decisions are made with confidence knowing they were vetted by experts across the organization and reflect past experience**
- > **Build new or enhance existing relationships with colleagues or clients**
- > **Innovative products and services can be created from communities of employees, partners, and customers - driving growth for your enterprise.**

Software as a Service

Many of our products like SocialGood, GradeA-Marx and ThoughtShare are a software as a service products, a software application delivery model where we provide you a web-native software application that we host and operate the application for use by our customers over the Internet. You do not pay for owning the software itself but rather for using it - dramatically lowering the cost of deployment for your organization and making it accessible anywhere you have a computer and internet access. We even give you software releases and performance upgrades almost weekly with no additional cost. We also remove the need for expensive packaging, saving additional cost and our valuable natural resources .



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