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Our Software Solutions and Services include:

SocialGood

An entire software solution suite allowing you to build new constituents, generate more giving, bind emotion with your message, manage events, and speak to each constituent individually.

IntelmarxPRINT

One-to-one marketing solution for print and direct mail. Response rates skyrocket with a personalized message that speaks directly to each recipient as individuals.

Datamarx UniquelyYou-RL

Speaks to each and every one of your customers by combining the attraction of one-to-one marketing print solution with the interaction of the web.

Dynamic eBrochure

Personalized web sites for each of your clients or potential customers created dynamically from a customer relationship management system.

Email Marketing Services

Print Design and Media Production

Consulting Services

Expert and professional technology, marketing, management and media consulting services

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PRESS RELEASE

March 28, 2008

Intelmarx Inks Deal with Dispatch High Volume Digital Printer to be a Reseller for Intelmarx Services to its Clients

Altoona – March 28, 2008 – Intelmarx, a software solutions and services company, announced today that it has secured a strategic relationship with Dispatch, a high volume digital printer based in Erie, PA. Intelmarx will license its Datamarx™ UniquelyYouRL software to create and maintain personalized websites to be used in conjunction with Dispatch's variable data printing to create one-to-one marketing campaigns that deliver a higher rate of return as compared to traditional direct mail and/or website marketing efforts. Dispatch will also be able to resale Intelmarx's other web-based software as a solution services like SocialGood™, constituency-building and on-line fundraising software among others.

Financial terms were not disclosed.



Datamarx™ UniquelyYouRL speaks to each and every customers by combining the attraction of an one-to-one marketing print solution with the interaction of the web. Datamarx™ UniquelyYouRL is the engine that creates the one-to-one direct mail solution. Each individualized mail piece is printed with its own unique URL to customized web pages. Once online, customers can then interact with constituent by gathering more data about them, customizing offers especially targeted to them, and they can treat each and every customer as a VIP.

"Intelmarx's Datamarx™ UniquelyYouRL allows us to measure campaign results in real-time, convert high quality leads into revenue much faster, develop more qualified prospect and improve our direct mail marketing results" said Joe Mehl, Chairman of the Board for Dispatch.

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"Dispatch chose Intelmarx since our solution is the fastest in the industry" said Benjamin Mazur, co-founder and creative director at Intelmarx. We use a powerful database, templating technologies and proprietary conditional logic to create hundreds of unique web pages in mere seconds. Our "ebrochure" web pages even change the web pages dynamically depending on how the customer interacts with the website" added Mazur.

Dispatch rolled out the new service immediately and already signed up clients using the software as part of a their marketing campaign.

About Intelmarx, LLC

Intelmarx is a software solutions and services company whose primary market is non-profit organizations and higher education institutions. Three proprietary software applications developed by Intelmarx create a complete enterprise solution for non-profit and higher education organizations, associations, faith-based groups and other organizations to help them use the Internet to take relationships to new levels. The company delivers a full suite of online constituent relationship management (eCRM) solutions through a Software as a Service (SaaS) model, along with professional services and support that helps non-profits achieve extraordinary results in fundraising, advocacy, outreach and other forms of mission-critical support. An industry pioneer in online marketing, Intelmarx is developing a community of clients, partners and employees that share ideas, foster innovation and work together to elevate online marketing and the non-profit community as a whole. Contact Intelmarx today by calling 814.941.9218 or visit our website at www.intelmarx.com.

About Dispatch

Dispatch is a marketing services provider based in Erie, PA specializing in cross media digital applications. Included in its suite of services are Digital Asset Management, Web to Print systems and Full Color Variable Data Imaging. These networks allow customers to access their communications, make modifications with approved corporate graphic assets, personalize them and distribute to their clients. The communications are cross media utilizing digital print, direct mail and world wide web technology. This workflow has proven successful in several vertical markets including real estate, insurance, medical and non-profits. Dispatch has developed in house custom solutions and has integrated with software developed by its channel partners.