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# Intelmarx Selects New Directors to Head Departments

## Altoona-based Software Company Hire Director of Marketing and Director of Public Relations to its Growing Staff

(Altoona, PA - July 3, 2008) – Intelmarx, an Altoona-based software solutions and services company, has announced the addition of two directors to the staff. Gunter Volders will serve as Director of Marketing and Customer Relations Management and Brenda Szelong will function as the Director of Public Relations.

Volders brings 13 years of marketing, communication, management, and fundraising experience to Intelmarx.

He was a marketer for Reckitt – Benckiser and The Coca-Cola Company in Belgium and Luxembourg and most recently was the Marketing & Communications Manager for Family Services Incorporated, in Altoona, Pa. where he also lead the fundraising efforts for this independent 501(c) 3. A native of Belgium, Volders will be able to assist multilingual customers in Dutch, Flemish and French.

Volders is the Vice-President of the Rotary Club of Tyrone and is currently the Vice-President of Communication for Associations of Fundraising Professionals' Allegheny Mountains Chapter.

Szelong is a native of Johnstown and holds a BA in Journalism from the University of Pittsburgh at Johnstown. She spent several years working in the public relations and marketing fields, both in the healthcare and financial areas as well as a dozen years working for Summit Technologies, Inc., providing production and editing skills for technical books found on the Navy's Aegis fleet.

She sits on the Board of Directors for the Pennsylvania Association for Individuals with Disabilities.

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### **About Intelmarx, LLC**

Intelmarx is a software solutions and services company whose primary market is nonprofit organizations and higher education institutions. Three proprietary software applications developed by Intelmarx create a complete enterprise solution for non-profit and higher education organizations, associations, faith-based groups and other organizations to help them use the Internet to take relationships to new levels. The company delivers a full suite of online constituent relationship management (eCRM) solutions through a Software as a Service (SaaS) model, along with professional services and support that helps non-profits achieve extraordinary results in fundraising, advocacy, outreach and other forms of mission-critical support. An industry pioneer in online marketing, Intelmarx is developing a community of clients, partners and employees that share ideas, foster innovation and work together to elevate online marketing and the non-profit community as a whole. Contact Intelmarx today by calling 814.941.9218 or visit our website at [www.intelmarx.com](http://www.intelmarx.com).