



Press inquiries:

Josh Beemiller

T: 814-941-9218

email: jbeemiller@intelmarx.com

Intelmarx, LLC

1331 12th Avenue
Third Floor, Suite 303
Altoona, PA 16601
T 814-941-9218
F 814-941-9028

bmazur@intelmarx.com
www.intelmarx.com

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PRESS RELEASE

May 19, 2008

Intelmarx launches new scientific collaboration and social networking platform for Hershey Applied Research Center.

The HCAR KnowledgeMesh™ premiered to the acclaim of international thought leader, Simon Revell (World Wide Enterprise Web 2.0 Manager, for Pfizer Pharmaceuticals) and international media

Hershey – May 15, 2008 – The HCAR KnowledgeMesh™ went live on Wednesday May 14th, 2008 during a launch event from 10:00 am to 12:00 pm. Simon Revell, Manager of Enterprise 2.0 at Pfizer, was the keynote speaker. Following his remarks were a tour of the HCAR technology suites, as well as presentations from leading scientists about their views on the building and the KnowledgeMesh™.

Simon Revell, known as an international thought leader in Enterprise 2.0, has been in the IT industry for 15 years, first as a software developer, then moving on to become a Technical Team Leader and Project Manager. He is responsible for the company-wide Pfizerpedia, implementation of an RSS feed within the company, and development of standards and guidelines regarding blogging within the company for communication and collaboration.

Publications like eWeek, Computerworld, MSN, Conde Nast Portfolio, IT Media (Japan), BioMedicine, BioPortfolio (UK), PharmExec and more published coverage on the launch.

“Having recently looked at the Intelmarx implementation of KnowledgeMesh”, Revell told eWEEK May 13 that KnowledgeMesh appears to be on the right track. “If we could utilize some of these collaboration technologies, it would enable folk like myself to contribute even though I’m not physically sitting in there where these projects are being managed.” (To see more of the eWEEK article, go to <http://www.eweek.com/c/a/Messaging-and-Collaboration/Hersheys-Social-Network-for-Scientists/>)

Intelmarx was awarded a contract in March to develop a collaborative social network for the Hershey Center for Applied Research in Hershey, PA. The Hershey Center for Applied Research (HCAR) is a research park that offers life sciences and high technology companies at all phases of the business life-cycle state of- the-art wet and

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dry lab facilities and office space, as well as access to capital, business support services, and shared amenities. The campus is located adjacent to the Penn State Milton S. Hershey Medical Center and College of Medicine, an academic medical institution that is undertaking approximately \$100 million annually in research, thereby providing a pipeline of opportunities for collaborations and partnerships between academia and industry. Using Intelmarx's newest enterprise collaboration web-based product ThoughtShare™, HCAR is using the software to help spur partnerships and innovation between research scientists, venture capitalists, state economic development agencies and the research park. The research park is a project of Maryland-based real estate development firm, Wexford Science & Technology. The first building of the research park was completed April 27, 2007 and is 80,000 square feet. The campus is master planned to include up to 12 similar buildings. Supporting organizations include the Harrisburg Regional Chamber and the Capital Regional Economic Development Corp., and the Life Sciences Greenhouse of Central Pennsylvania, an organization whose mission is to provide start-up money and business support services to early-stage life sciences companies. The land on which HCAR is built lies in the heart of the Harrisburg Market Keystone Innovation Zone and is owned by Hershey Trust Company as Trustee for the Milton Hershey School.

Pharmaceutical Executive wrote "HCAR was looking for a way to hook up its resident researchers with outside partners. Using social-networking tools, the organization established KnowledgeMesh™—a scientific mapping online community. Members will come from pharma and other industries, academia, advocacy groups, and technical trades." (To see more of this article, go to <http://pharmexec.findpharma.com/pharmexec/News/Researchers-to-Share-Ideas-in-Virtual-Park/ArticleStandard/Article/detail/516652?ref=25>)

Intelmarx's ThoughtShare™ has been re-branded as the HCAR KnowledgeMesh™. The HCAR KnowledgeMesh™ will drive research and development in the life sciences sector through quality interactions between and among representatives of industry, academia, government, investment, workforce and support organizations. Phase One "Development of the Social Networking Components" was completed on May 14, 2008 with monthly updates thereafter until Phase Two "Collaboration Tools and Functions" will complete by Summer 2008.

"The 'Pfizerpedia' and HCAR KnowledgeMesh™ are great examples of how life sciences / pharmaceutical organizations are on the front lines of implementing Web 2.0 and social networking to accelerate scientific research." To read more of this article, go to <http://www.sociableblog.com/2008/05/07/hcar-knowledgemesh-cutting-edge-social-networking/>

"Organizations want to take advantage of open, flexible Web 2.0 technologies. They want to use social software to add a new dimension of imagination and innovation. Intelmarx's social and collaboration software for organizations empowers them to be more innovative and execute projects more quickly by using dynamic networks of coworkers, partners and customers. SocialGood™ is a Web 2.0 driven product which enables a new level of collective intelligence" said George Sackandy, Founder and CEO at Intelmarx.

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"Through HCAR KnowledgeMesh™ the Hershey Center for Applied Research will drive R&D in the life sciences sector and beyond through facilitating quality interactions among and between key stakeholders including researchers, industry executives, investors, government officials and others who are located around the globe," said Laura Butcher, Executive Director of HCAR. "We chose to engage Intelmarx as our partner in the development of the web-based community-building, scientific mapping and collaboration software that supports the HCAR Knowledge Mesh™."

About Intelmarx, LLC

Intelmarx is a software solutions and services company whose primary market is non-profit organizations and higher education institutions. Three proprietary software applications developed by Intelmarx create a complete enterprise solution for non-profit and higher education organizations, associations, faith-based groups and other organizations to help them use the Internet to take relationships to new levels. The company delivers a full suite of online constituent relationship management (eCRM) solutions through a Software as a Service (SaaS) model, along with professional services and support that helps non-profits achieve extraordinary results in fundraising, advocacy, outreach and other forms of mission-critical support. An industry pioneer in online marketing, Intelmarx is developing a community of clients, partners and employees that share ideas, foster innovation and work together to elevate online marketing and the non-profit community as a whole. Contact Intelmarx today by calling 814.941.9218 or visit our website at www.intelmarx.com.

About the Hershey Center for Applied Research

Located adjacent to Penn State Milton S. Hershey Medical Center and College of Medicine, the Hershey Center for Applied Research is a research park that offers life sciences and high technology researchers and companies at all phases of the business lifecycle state-of-the-art wet and dry lab facilities and office space, as well as access to capital, business support services and shared amenities. HCAR offers a premier location for life sciences and high technology researchers and companies to grow and succeed in the global marketplace. www.HersheyResearch.com.