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Our Software Solutions and Services include:

SocialGood
An entire software solution suite allowing you to build new constituents, generate more giving, bind emotion with your message, manage events, and speak to each constituent individually.

IntelmarxPRINT
One-to-one marketing solution for print and direct mail. Response rates skyrocket with a personalized message that speaks directly to each recipient as individuals.

Datamarx UniquelyYou-RL
Speaks to each and every of your customers by combining the attraction of one-to-one marketing print solution with the interaction of the web.

Dynamic eBrochure
Personalized web sites for each of your client or potential customer created dynamically from a customer relationship management system.

Email Marketing Services

Print Design and Media Production

Consulting Services
Expert and professional technology, marketing, management and media consulting services

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PRESS RELEASE

January 2, 2008

Intelmarx Hires Scott Cessna as CFO

Cessna will serve as Chief Finance Officer for fast-growing software solutions and services company

Altoona – January 2, 2008 – Intelmarx, the award winning software solutions and services provider for non-profit organizations, announced the hiring of Scott Cessna as Chief Financial Officer. He will be responsible for all financial and accounting functions for the company.

“We are lucky to have someone of Scott’s background and expertise come on board.” said Benjamin Mazur, Principal of Intelmarx. “Scott will be a perfect fit for us as we rapidly grow our business,” said Mr. Mazur.

Most recently, Scott was the Executive Director of the Altoona Railroaders Museum and led the complete restructuring of the museum. His proven ability to analyze business management practices, perform in-depth financial systems review, and orchestrate cost management evaluations has given Scott the reputation as someone able to generate the solutions needed for successful non-profit and for-profit business operation.



Active in his community, Scott is the Chairman of the Board of AMTRAN, served as the President of the local chapter of the Institute of Management Accountants, is Past President of Habitat For Humanity, and has served on the Board of the Greater Altoona Economic Development Corporation. Scott Cessna also served as CFO for the Hite Company and Mid-State Tool and Supply.

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About INTELMARX: Intelmarx is a software solutions and services company whose primary market is non-profit organizations and higher education institutions. Three proprietary software applications developed by Intelmarx create a complete enterprise solution for non-profit and higher education organizations, associations, faith-based groups and other organizations to help them use the Internet for taking relationships to new levels. The company delivers a full suite of online constituent relationship management (eCRM) solutions through a Software as a Service (SaaS) model, along with professional services and support that helps non-profits achieve extraordinary results in fundraising, advocacy, outreach and other forms of mission-critical support. An industry pioneer in online marketing, Intelmarx is developing a community of clients, partners and employees that share ideas, foster innovation and work together to elevate online marketing and the non-profit community as a whole.

