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Our Software Solutions and Services include:

SocialGood
An entire software solution suite allowing you to build new constituents, generate more giving, bind emotion with your message, manage events, and speak to each constituent individually.

IntelmarxPRINT
One-to-one marketing solution for print and direct mail. Response rates skyrocket with a personalized message that speaks directly to each recipient as individuals.

Datamarx UniquelyYou-RL
Speaks to each and every of your customers by combining the attraction of one-to-one marketing print solution with the interaction of the web.

Dynamic eBrochure
Personalized web sites for each of your client or potential customer created dynamically from a customer relationship management system.

Email Marketing Services

Print Design and Media Production

Consulting Services
Expert and professional technology, marketing, management and media consulting services

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PRESS RELEASE

January 28, 2008

Intelmarx Creates Safe Social Network for Central PA United Methodist Church Camps

A Pennsylvania Faith Based Camping Program using SocialGood to build membership (www.cpcumcamps.org)

Altoona – January 28, 2008 – Intelmark just completed a safe constituency-building social network for the Central Pennsylvania Conference of the United Methodist Church's camping program. These camps, called the Central Pennsylvania Camp and Retreat Ministries, provide environments of Christian hospitality, renewal and experiential learning designed to help persons affirm and expand their faith in God and develop as Christian disciples and Spiritual leaders. The objective of the site is to network members (campers), volunteers and staff together within a social community and then empower that community to recruit new members to the organization.

"Friends and peers look to there own friends and peers to help them make decisions whether it is a purchasing decision or if they should go to camp," said Benjamin Mazur, co-founder and creative director at Intelmarx. "SocialGood allows the camping program's kids to share their experiences about camp and recruit new members to the camps. Camp staff and volunteers can use the platform as a knowledge base tool, sharing best practices and ideas between camps and individual members," concluded Mazur.

1,400 to 1,600 children attend the five different camps each year. Each child will have a profile page

with stories about camp, photo galleries, links to their friends and much more.

The website will soon include these features:

- Information on the camp like history, mission statement and schedules, all of which can be updated by the camp administrator at anytime using SocialGood's powerful yet user-friendly content management system.
- Online donations and camp registration can be performed through the web-site's secure merchant gateway.
- Resources like newsletters, photo galleries, podcasts and other rich media that show "the camp experience."
- SocialGood divides the campers according to age (from early elementary to college-bound students) so campers can only network with other campers of similar age

"In the past, we have had difficulty keeping information content current because of the need to always send data to our web vendor," said Anne Horton, Associate Council Director of Camping and Retreats for the Central PA Conference of the United Methodist Church. "With Intelmarx SocialGood solution updates are as easy as editing a Microsoft Word document. We have only begun to tap the power of this amazing tool. And Intelmarx's team of professional marketers and software engineers got us up and running in just a little more than a week" said Horton.

About Intelmarx, LLC

Intelmarx is a software solutions and services company whose primary market is non-profit organizations and higher education institutions. Three proprietary software applications developed by Intelmarx create a complete enterprise solution for non-profit and higher education organizations, associations, faith-based groups and other organizations to help them use the Internet for taking relationships to new levels. The company delivers a full suite of online constituent relationship management (eCRM) solutions through a Software as a Service (SaaS) model, along with professional services and support that helps non-profits achieve extraordinary results in fundraising, advocacy, outreach and other forms of mission-critical support. An industry pioneer in online marketing, Intelmarx is developing a community of clients, partners and employees that share ideas, foster innovation and work together to elevate online marketing and the non-profit community as a whole. Contact Intelmarx today by calling 814.941.9218 or visit our website at at www.intelmarx.com.

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