

Press Inquiries:

Gunter Volders - Director of Marketing and CRM, Intelmarx
T: 814-941-9218; email: gvolders@intelmarx.com

Intelmarx Receives \$50K From Ben Franklin Technology Partners

Investment and Operational Capital Used Toward Intelmarx's Software Solutions

(Altoona, PA - September 10, 2008) – Intelmarx LLC, an Altoona-based software solutions and services company, has received investment and operational capital from Ben Franklin Technology Partners of Central and Northern Pennsylvania in the amount of \$50,000.

According to George Sackandy, Intelmarx CEO, the money will be used to further develop the company's SocialGood™ and ThoughtShare™ software solutions that are used to assist nonprofit groups in relationship building and fundraising activities. "Our products allow nonprofits to identify Web site visitors and build relationships with them. Both SocialGood™ and ThoughtShare™ are very powerful in developing online constituent management, yet have a price point that is very affordable. For SocialGood™, the nonprofit can create an online fundraising campaigns in only minutes and capture data in near real-time."

SocialGood™ is designed to let nonprofit groups interact with their constituency on varying levels, giving members a voice within the organization and the power to act on behalf of the organization. There are embedded features that allow files to be uploaded, pictures to be displayed and donations to be received in an easy and secure manner.

ThoughtShare™ is a Web 2.0 driven product that takes collective intelligence to a new level – using dynamic networks of coworkers, clergy and lay-people. ThoughtShare™ will provide users real time access to relevant, trusted information and applications presented based on role, expertise or preferences.

Intelmarx, LLC
1331 12th Avenue
Third Floor, Suite 303
Altoona, PA 16601
T 814-941-9218
F 814-941-9028
gvolders@intelmarx.com
www.intelmarx.com

Our Software Solutions and Services include:

SocialGood™

An entire software solution suite allowing you to build new constituents, generate more giving, bind emotion with your message, manage events, and speak to each constituent individually.

IntelmarxPRINT

One-to-one marketing solution for print and direct mail. Response rates skyrocket with a personalized message that speaks directly to each recipient as individuals.

Datamarx UniquelyYou-RL™

Speaks to each and every one of your customers by combining the attraction of one-to-one marketing print solution with the interaction of the web.

ThoughtShare™

ThoughtShare™ software for organizations empowers you to be more innovative and helps you execute more quickly by a Web 2.0 driven product which enables a new level of "collective intelligence."

Email Marketing Services Print Design and Media Production Consulting Services

Expert and professional technology, marketing, management and media consulting services

intelmarx
Press Release

Intelmarx, LLC
1331 12th Avenue; Suite 303; Altoona, PA, 16601
T 814-941-9020 F 814-941-9028
www.intelmarx.com

About Intelmarx, LLC

Intelmarx is a software solutions and services company whose primary market is nonprofit organizations and higher education institutions. Three proprietary software applications developed by Intelmarx create a complete enterprise solution for nonprofit and higher education organizations, associations, faith-based groups and other organizations to help them use the Internet to take relationships to new levels. The company delivers a full suite of online constituent relationship management (eCRM) solutions through a Software as a Service (SaaS) model, along with professional services and support that helps nonprofits achieve extraordinary results in fundraising, advocacy, outreach and other forms of mission-critical support. An industry pioneer in online marketing, Intelmarx is developing a community of clients, partners and employees that share ideas, foster innovation and work together to elevate online marketing and the nonprofit community as a whole. Contact Intelmarx today by calling 814.941.9218 or visit our Web site at www.intelmarx.com.

About Ben Franklin Technology Partners

Ben Franklin Technology Partners/CNP provides operational assistance and investment capital to emerging tech-based companies and small, existing businesses for the purpose of creating and retaining jobs in Pennsylvania. Contact the Alleghenies office at (814) 863-4558 or www.cnp.benfranklin.org