

Press Inquiries:

Gunter Volders - Director of Marketing and CRM, Intelmarx
T: 814-941-9218; email: gvolders@intelmarx.com

Altoona-Johnstown Roman Catholic Diocese Forge New Ground in Signing Contract with Intelmarx

Intelmarx's software will enhance communication and collaboration among priests, lay-leaders and members.

(Altoona, PA - August 27, 2008) – Intelmarx, an Altoona based software solutions and services company, has announced an agreement with The Roman Catholic Diocese of Altoona-Johnstown that will help enhance communication and encourage greater participation in the Catholic Church and allow the large diocese to collaborate among priests, lay-leaders and members with minimal effort.

The Altoona-Johnstown Roman Catholic Diocese encompasses an eight-county region in Western Pennsylvania in which over 110,000 registered members of the faith reside. Intelmarx will assist the Diocese to 1) attract young Catholics to take an active role; and 2) allow easy collaboration among all constituents that make up the large footprint of the Altoona-Johnstown Roman Catholic Diocese. Intelmarx will utilize two of its premier solutions, SocialGood™ and ThoughtShare™, to address these issues and create results that are positive and cost-effective.

SocialGood™ will build stronger relationships by creating a personalized online experience for members, and provide a source of highly desired, useful information. SocialGood™ lets members feel involved.

ThoughtShare™ is a Web 2.0 driven product that takes collective intelligence to a new level – using dynamic networks of coworkers, clergy and lay-people. ThoughtShare™ will provide users real time access to relevant, trusted information and applications presented based on role, expertise or preferences.

Intelmarx, LLC
1331 12th Avenue
Third Floor, Suite 303
Altoona, PA 16601
T 814-941-9218
F 814-941-9028
gvolders@intelmarx.com
www.intelmarx.com

Our Software Solutions and Services include:

SocialGood™

An entire software solution suite allowing you to build new constituents, generate more giving, bind emotion with your message, manage events, and speak to each constituent individually.

IntelmarxPRINT

One-to-one marketing solution for print and direct mail. Response rates skyrocket with a personalized message that speaks directly to each recipient as individuals.

Datamarx UniquelyYou-RL™

Speaks to each and every one of your customers by combining the attraction of one-to-one marketing print solution with the interaction of the web.

ThoughtShare™

ThoughtShare™ software for organizations empowers you to be more innovative and helps you execute more quickly by a Web 2.0 driven product which enables a new level of "collective intelligence."

Email Marketing Services Print Design and Media Production Consulting Services

Expert and professional technology, marketing, management and media consulting services



Press Release

Intelmarx, LLC
1331 12th Avenue; Suite 303; Altoona, PA, 16601
T 814-941-9020 F 814-941-9028
www.intelmarx.com

"We are truly excited on many levels to welcome the Altoona-Johnstown Diocese as one of our clients," Gunter Volders, Director of Marketing, said. "They are our first client to use an integrated model of SocialGood™ and ThoughtShare™. And, to the best of our knowledge, they are the first Diocese in the United States to use this type of product to strengthen their community."

Rob Egan, Diocesan Secretary for Communications, mirrored Volders sentiments. "The Diocese of Altoona-Johnstown is pleased to be working with Intelmarx on our new web presence and networking platform. We look forward to enhancing our website with new, downloadable audio and streaming video components, blogs, and other elements that will help us connect with the Catholic faithful across the eight-county Diocese. We are confident that the team at Intelmarx will provide us with solutions to reach our entire community as never before."

About Intelmarx, LLC

Intelmarx is a software solutions and services company whose primary market is nonprofit organizations and higher education institutions. Three proprietary software applications developed by Intelmarx create a complete enterprise solution for non-profit and higher education organizations, associations, faith-based groups and other organizations to help them use the Internet to take relationships to new levels. The company delivers a full suite of online constituent relationship management (eCRM) solutions through a Software as a Service (SaaS) model, along with professional services and support that helps non-profits achieve extraordinary results in fundraising, advocacy, outreach and other forms of mission-critical support. An industry pioneer in online marketing, Intelmarx is developing a community of clients, partners and employees that share ideas, foster innovation and work together to elevate online marketing and the non-profit community as a whole. Contact Intelmarx today by calling 814.941.9218 or visit our website at www.intelmarx.com.

About Altoona-Johnstown Roman Catholic Diocese

The Roman Catholic Diocese of Altoona-Johnstown serves an eight-county area in West-Central Pennsylvania. The land mass is 6,710 square miles stretching from Clinton County to Somerset County. There are 189 priests serving in 97 parishes.