

Press Inquiries:

Gunter Volders - Director of Marketing and CRM, Intelmarx
T: 814-941-9218; email: gvolders@intelmarx.com

Regional Fundraisers to Use Social Networking Software from Intelmarx

Allegheny Mountains Chapter of the Association of Fundraising Professionals to use SocialGood™ as Web Information Center.

Intelmarx, LLC
1331 12th Avenue
Third Floor, Suite 303
Altoona, PA 16601
T 814-941-9218
F 814-941-9028
gvolders@intelmarx.com
www.intelmarx.com

Our Software Solutions and Services include:

SocialGood™

An entire software solution suite allowing you to build new constituents, generate more giving, bind emotion with your message, manage events, and speak to each constituent individually.

IntelmarxPRINT

One-to-one marketing solution for print and direct mail. Response rates skyrocket with a personalized message that speaks directly to each recipient as individuals.

Datamarx UniquelyYou-RL™

Speaks to each and every one of your customers by combining the attraction of one-to-one marketing print solution with the interaction of the web.

ThoughtShare™

ThoughtShare™ software for organizations empowers you to be more innovative and helps you execute more quickly by a Web 2.0 driven product which enables a new level of "collective intelligence."

Email Marketing Services Print Design and Media Production Consulting Services

Expert and professional technology, marketing, management and media consulting services

(Altoona, PA - September 10, 2008) – The local chapter of the Association of Fundraising Professionals (AFP-AMC) has signed a deal with Intelmarx to use Intelmarx's SocialGood™ solution as the basis for the Association's new Web site.

The SocialGood™ software solution suite allows users to build online constituents, generate more giving, create emotional messages, manage events, and speak to every constituent individually. SocialGood™ uses Web 2.0 technology to create a one-to-one marketing environment.

"We are excited about our new Web site," Joseph Scialabba, AFP-AMC chapter president, said. "Intelmarx is allowing our members to test drive this state-of-the-art software on a chapter level."

Chapter members will have access to their own profile page. All members can connect with each other to share best practices, post questions, or search member-only pages. Besides the traditional contact information and history pages, the AFP-AMC Web site (www.afpamc.org) will also allow members and potential members to sign up for upcoming chapter events.

"Intelmarx is looking forward to helping AFP- AMC grow to its fullest potential," Gunter Volders, Director of Marketing and CRM at Intelmarx, said. "Our software is designed to help nonprofit groups reach their fullest potential, and what better way than having AFP showcase our product."

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T 814-941-9020 F 814-941-9028
www.intelmarx.com

About Intelmarx, LLC

Intelmarx is a software solutions and services company whose primary market is nonprofit organizations and higher education institutions. Three proprietary software applications developed by Intelmarx create a complete enterprise solution for nonprofit and higher education organizations, associations, faith-based groups and other organizations to help them use the Internet to take relationships to new levels. The company delivers a full suite of online constituent relationship management (eCRM) solutions through a Software as a Service (SaaS) model, along with professional services and support that helps nonprofits achieve extraordinary results in fundraising, advocacy, outreach and other forms of mission-critical support. An industry pioneer in online marketing, Intelmarx is developing a community of clients, partners and employees that share ideas, foster innovation and work together to elevate online marketing and the nonprofit community as a whole. Contact Intelmarx today by calling 814.941.9218 or visit our Web site at www.intelmarx.com.

About the Association of Fundraising Professionals - Allegheny Mountain Chapter

The AFP Allegheny Mountains Chapter serves counties in the Johnstown-Altoona-State College region and beyond. The chapter was chartered in 2001 and has been recognized as an AFP Ten Star Chapter in each year of its existence. It is regularly cited by AFP International as one of its leading chapters and a model for other smaller chapters (those with fewer than 50 members) to emulate. The Chapter sponsors a number of workshops each year, including its annual National Philanthropy Day Workshop and Awards.